1.K-LOVE serves me as a resident of the local community by playing

positive, encouraging music.

2. If K-LOVE were displaced by an LPFM broadcaster we donors would have no guarantee the wholesome items would be safe for the entire family to hear.

3. The service provided by K-LOVE is in the public interest, for it offers only wholesome valures, positive music, and encouraging conversations and helpful advice. It is paid for by the donors in the general public. There are no ads that are paid for by companies that might sway listopers. for by companies that might sway listeners.